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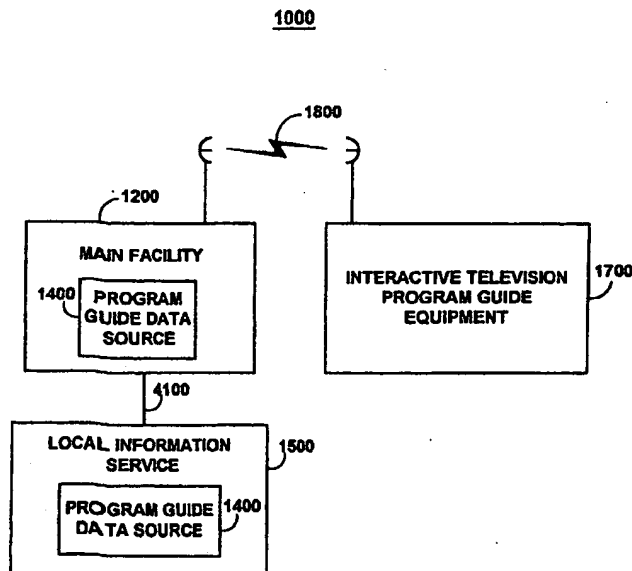
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[Continued on next page]

(54) Title: INTERACTIVE TELEVISION PROGRAM GUIDE WITH ENHANCED USER INTERFACE



(57) Abstract: An enhanced program guide interface is provided. The interface may use colors and other display characteristics, and may provide navigational interface elements, and other displays, to enhance the user's guidance experience. The system may include advertisements that are tied to the subject matter of program guide features, options or functions. Display elements may be componentized.

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